

# Thank you for distributing free Kinsa thermometers to families!

Fever is one of the earliest signs of illness, which means you're giving families just what they need to monitor the health of their family and make faster, smarter decisions about how to keep them well.

Obviously, these thermometers are most helpful when families use them, so let's give you the tools to distribute them effectively and get families excited.

## Best practices for distributing thermometers:

- 1 Before distributing thermometers, ask families to **text "Kinsa" to 555-888** and download the free Kinsa app.
- 2 Only one thermometer per family, please! (Yes, even if they have multiple kids.)
- 3 Only give thermometers to families that want one.
- 4 Distribute all the thermometers allocated to the distribution site in one day.  
*If there are extras at the end of the day, please return these, per instructions from your contact point.*

### Super Important

Remind families to set up the thermometer with the free Kinsa smartphone app *as soon as they get home*.

### Data Privacy

Families are in complete control of the data they share via the Kinsa app. Individual data will never be shared without permission and anonymous data will only be reported in groups to help prevent the spread of illness. Read more about Kinsa's privacy policy at <https://www.kinsahealth.co/privacy/>.

## Why this program is helpful:

- 1 **Know when someone is sick, earlier.** While symptoms can be sneaky, fevers are not. One of the most reliable ways to catch illness early is to take temperatures regularly at night. When you catch illness sooner, you can make better decisions about how to keep the rest of your family well.
- 2 **Get instant, personalized care guidance.** Kinsa thermometers pair with the Kinsa app, which is built by public health pros and licensed clinicians to give personalized care recommendations every time someone logs a symptom, diagnosis or feverish temperature.
- 3 **Help leaders make proactive decisions about keeping your community well.** When you use Kinsa, you're joining a national movement to track and prevent the spread of illness.

You can check out the public health tool millions of Kinsa users have built together at <https://healthweather.us/>

