

# healthy schools program framework

CRITERIA FOR DEVELOPING A HEALTHIER SCHOOL ENVIRONMENT

# The Healthy Schools Program offers awards to schools at the Bronze, Silver, Gold, and Platinum levels.

To earn an award, schools must implement best practices in all of the following categories:

- Policy/Systems
- School Meals Programs
- Competitive Foods & Beverages
- Health Education
- Physical Activity
- School Employee Wellness
- Physical Education
- Before and Afterschool Programs

*The Healthy Schools Program Framework for Healthier Schools outlines these best practice criteria and how they translate to bronze, silver, gold, and platinum awards opportunities. These criteria were developed based on the best available evidence of programs, policies and practices that positively impact healthy eating and physical activity behaviors among students and staff. The criteria are reviewed and revised annually by the American Heart Association and the esteemed Healthy Schools Program Expert Panel.*



# bronze

To earn a bronze level award, schools must meet at least bronze level criteria in each of the following categories:

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## POLICY/SYSTEMS

- District has adopted a wellness policy consistent with the 2004 Congressional requirements
- School has convened a wellness council/committee
- School Wellness Council meets at least every other month
- School Wellness Council is representative of the diversity of the student population
- Drinking water is available to students free of charge at all times during the school day

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## SCHOOL MEALS PROGRAMS

- Healthy foods are offered as part of the National School Breakfast and Lunch Programs or as an independent meals program that meets USDA nutrition standards
- National School Breakfast and Lunch Programs or the independent meals program meets USDA access standards with a plan in place to avoid “overt identification” of students who qualify for free or reduced-price meals
- School breakfast and lunch programs meet USDA School Meals Initiative (SMI) standards for reimbursable meals
- Annual training, covering techniques to reduce fat and sodium in food preparation, is completed by 100% of food service staff

### **Meets at least five of the following:**

- Offers only 1%, 1/2% or fat-free milk (flavored or unflavored) \*
- Half of all grains served daily, at breakfast and lunch, are whole grains
- Serves at least one fruit (fresh or canned in fruit juice or light syrup) at breakfast in addition to 100% fruit juice
- Offers at least four non-fried, no-added-sugar fruit and/or vegetable options daily (salad can serve as one of the four)
- Offers at least one low-fat entree choice at lunch with <35% calories from fat, <9% calories from saturated fat, <1% of calories from trans fat and <480 mg sodium
- Uses only unsaturated, zero trans fat oils during on site (post-manufactured) food preparation
- Serves only non-fried food products and uses no deep fat frying in food preparation
- Offers non-fried fish at least one time per week
- Serves only lean protein products such as lean red meat, skinless poultry, lean deli meats, fat-free or low-fat cheese, beans, tofu, etc.
- Offers a daily salad with three fruits or vegetables in addition to lettuce/lettuce mix and portion-controlled, 1 oz. low-fat or no-fat dressing
- Serves only desserts that meet the Alliance Competitive Foods Guidelines

\* In recognition of the limited availability to schools of flavored milk with less than 150 calories / 8 oz. and the importance of calcium in children's diet's, flavored milk with up to 180 calories / 8 oz. will be allowed under these guidelines until August 31, 2008 so long as schools attempt to get the lowest calorie flavored milk available to them. This transition period affords time for product reformulation and distribution. Milk includes nutritionally equivalent milk alternatives per USDA.

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## COMPETITIVE FOODS AND BEVERAGES

- School has implemented a minimum of two action steps identified in the Alliance Best Practice Action Steps in Competitive Foods
- All beverages offered for sale to students outside of the school meals program during the regular and extended school day meet or exceed the Alliance School Beverage Guidelines

# bronze

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## HEALTH EDUCATION

- Skills-based instruction on healthy eating and physical activity as a part of a dedicated comprehensive health education program is provided to every student at every grade level at the elementary level
- Skills-based instruction on healthy eating and physical activity is provided to every student as a part of a dedicated, stand alone, term-long health education course during at least one year at the middle school level
- Skills-based instruction on healthy eating and physical activity is provided to every student as a part of a dedicated, stand-alone, term-long health education course during at least one year at the high school level

### **Meets at least three of the following:**

- Planned healthy eating and physical activity instruction is aligned to the national/state health education standards
- Planned healthy eating and physical activity instruction is aligned to the Characteristics of Effective Health Education Curricula
- All students are assessed in health education and results are reported on the report card every term that health education is offered
- Health education is taught by trained teachers at the elementary school level **or** teachers certified/licensed in health education at the middle and high school levels
- All teachers who teach health education receive annual professional development on effective practices for health education, including physical activity and healthy eating, for a minimum of eight contact hours
- There is a written plan to integrate healthy eating and physical activity messages into other subject areas
- Health education electives offering additional instruction on healthy eating and physical activity are offered at the middle and high school levels
- The health education curriculum and instruction uses instructional strategies and examples that are inclusive of the diversity of the student population

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## PHYSICAL ACTIVITY

### **Meets at least two of the following:**

- All students have the opportunity to participate in physical activity breaks on a daily basis
- School has an annual plan for integrating physical activity into most subject areas
- School offers at least 20 minutes of recess daily at the elementary school level
- School offers a range of competitive physical activity opportunities (intramural or interscholastic sports) before or after the school day
- School offers non-competitive physical activity opportunities aimed at engaging students in fun, recreational, and life-long learning opportunities before or after the school day
- School has a plan in place to promote safe walking and biking to school

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## SCHOOL EMPLOYEE WELLNESS

- A school employee wellness leader or committee has been identified
- Administrator's support for developing a school employee wellness program has been obtained
- A school employee wellness needs assessment has been conducted with staff
- A written school employee wellness action plan has been created based on results of needs assessment

# bronze

## pe PHYSICAL EDUCATION

- Requires all students at the elementary school level to participate in at least 50 minutes of physical education per week throughout the academic year
- Requires all students at the middle school level to participate in at least 90 minutes of physical education per week for the equivalent of one year **and** allows students of all grades to enroll in additional physical education
- Requires all students at the high school level to complete the equivalent of one-half year of physical education **and** allows students of all grades to enroll in additional physical education

### **Meets at least four of the following:**

- Physical education is based on a written and sequential curriculum that is aligned to the national/state standards for physical education
- District or school utilizes the CDC's Physical Education Curriculum Analysis Tool (PECAT) to assess their physical education curriculum
- Physical education instructional strategies and other practices support needs of the diversity of the student population
- Students are moderately to vigorously active for at least 50% of physical education class time
- All students are assessed in mastery of skills and content in physical education and results are on the report card every term that physical education is required
- Physical education is taught by licensed physical educators or appropriately trained classroom teachers at the elementary school level **or** by licensed or certified physical educators at the middle and high school levels
- Student/teacher ratio in physical education is comparable with other classes at all grade levels
- All teachers who teach physical education receive annual professional development on effective practices for physical education for a minimum of eight contact hours
- Physical education credits are not waived for other physical activities
- Physical education classes are appropriately modified or adapted to promote the participation of all students, in particular students with chronic health conditions and/or special needs

## ba BEFORE AND AFTERSCHOOL PROGRAMS\*

### **Meets at least two of the following:**

- Before and afterschool program offerings dedicate at least 20% of their time to physical activity
- A healthy snack is offered as part of the After School Snack Program reimbursed through the USDA, or an independent meal program that meets USDA nutrition and access standards
- Before and afterschool programs offer a variety of physical activity opportunities that reflect the perspectives, diversity, and needs among students, families, and the community
- Snacks offered are healthy food and beverage selections that reflect the diverse demographics of the school community
- The school encourages students to connect with physical activity opportunities in the community
- All before and afterschool program staff participate in annual professional development on the importance of and strategies for including physical activity as an element of their programs

\* Schools with no before and afterschool programs are exempt from the extended day component

# silver

To earn a silver level award, schools must meet at least silver level criteria in each of the following categories:

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## POLICY/SYSTEMS

- Meets Bronze
- District or school has adopted administrative regulations (procedures/policies) for the wellness policy
- School wellness is a standing item on site council and/or parent group meetings
- School grounds are open to students, their families and the community for access to physical activity
- Students have the opportunity to provide meaningful input into the development and implementation of school health and wellness activities

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## SCHOOL MEALS PROGRAMS

- Meets Bronze
- School meals program reflects the diversity of the student population as evidenced by the following:
  - Breakfast and lunch menus are in alignment with school meals applications and are printed/available in the language(s) that parents primarily speak
  - School offers foods that are representative of the variety of religions and cultures that make up the student population on a regular basis
  - The cafeteria uses an electronic point-of-sale system that protects low-income students participating in the free or reduced-price meal program from being stigmatized

### **Meets at least seven of the following:**

- Offers only 1%, 1/2% or fat-free milk (flavored or unflavored) \*
- Half of all grains served daily, at breakfast and lunch, are whole grains
- Serves at least one fruit (fresh or canned in fruit juice or light syrup) at breakfast in addition to 100% fruit juice
- Offers at least four non-fried, no-added-sugar fruit and/or vegetable options daily (salad can serve as one of the four)
- Offers at least one low-fat entree choice at lunch with <35% calories from fat, <9% calories from saturated fat, <1% of calories from trans fat and <480 mg sodium
- Uses only unsaturated, zero trans fat oils during on site (post-manufactured) food preparation
- Serves only non-fried food products and uses no deep fat frying in food preparation
- Offers non-fried fish at least one time per week
- Serves only lean protein products such as lean red meat, skinless poultry, lean deli meats, fat-free or low-fat cheese, beans, tofu, etc.
- Offers a daily salad with three fruits or vegetables in addition to lettuce/lettuce mix and portion-controlled, 1 oz. low-fat or no-fat dressing
- Serves only desserts that meet the Alliance Competitive Foods Guidelines

\* In recognition of the limited availability to schools of flavored milk with less than 150 calories / 8 oz. and the importance of calcium in children's diet's, flavored milk with up to 180 calories / 8 oz. will be allowed under these guidelines until August 31, 2008 so long as schools attempt to get the lowest calorie flavored milk available to them. This transition period affords time for product reformulation and distribution. Milk includes nutritionally equivalent milk alternatives per USDA.

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## COMPETITIVE FOODS AND BEVERAGES

- Meets Bronze
- With the exception of a maximum of two times per year, all beverages served to students outside of the school meal program during the regular and extended school day, including school parties, meet the Alliance School Beverage Guidelines
- All competitive foods offered for sale to students outside of the school meals program during the regular and extended school day meet the Alliance Competitive Foods Guidelines

# silver

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## HEALTH EDUCATION

- Meets Bronze
- Skills-based instruction on healthy eating and physical activity as a part of a dedicated comprehensive health education program is provided to every student at every grade level at the elementary level
- Skills-based instruction on healthy eating and physical activity is provided to every student as a part of a dedicated, stand alone, term-long health education course during at least two years at the middle school level
- Skills-based instruction on healthy eating and physical activity is provided to every student as a part of a dedicated, stand-alone health education course for the equivalent of two terms at the high school level

### **Meets at least five of the following:**

- Planned healthy eating and physical activity instruction is aligned to the national/state health education standards
- Planned healthy eating and physical activity instruction is aligned to the Characteristics of Effective Health Education Curricula
- All students are assessed in health education and results are reported on the report card every term that health education is offered
- Health education is taught by trained teachers at the elementary school level **or** teachers certified/licensed in health education at the middle and high school levels
- All teachers who teach health education receive annual professional development on effective practices for health education, including physical activity and healthy eating, for a minimum of eight contact hours
- There is a written plan to integrate healthy eating and physical activity messages into other subject areas
- Health education electives offering additional instruction on healthy eating and physical activity are offered at the middle and high school levels
- The health education curriculum and instruction uses instructional strategies and examples that are inclusive of the diversity of the student population

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## PHYSICAL ACTIVITY

- Meets Bronze

### **Meets at least four of the following:**

- All students have the opportunity to participate in physical activity breaks on a daily basis
- School has an annual plan for integrating physical activity into most subject areas
- School offers at least 20 minutes of recess daily at the elementary school level
- School offers a range of competitive physical activity opportunities (intramural or interscholastic sports) before or after the school day
- School offers non-competitive physical activity opportunities aimed at engaging students in fun, recreational, and life-long learning opportunities before or after the school day
- School has a plan in place to promote safe walking and biking to school

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## SCHOOL EMPLOYEE WELLNESS

- Meets Bronze
- School employee wellness action plan is being implemented and at a minimum includes opportunities related to physical activity and healthy eating

# silver

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PHYSICAL  
EDUCATION

- Meets Bronze
- Requires all students at the elementary school level to participate in at least 100 minutes of physical education per week throughout the academic year
- Requires all students at the middle school level to participate in at least 135 minutes of physical education per week for the equivalent of two years **and** allows students of all grades to enroll in additional physical education
- Requires all students at the high school level to complete the equivalent of one year of physical education **and** allows students of all grades to enroll in additional physical education

**Meets at least six of the following:**

- Physical education is based on a written and sequential curriculum that is aligned to the national/state standards for physical education
- District or school utilizes the CDC's Physical Education Curriculum Analysis Tool (PECAT) to assess their physical education curriculum
- Physical education instructional strategies and other practices support needs of the diversity of the student population
- Students are moderately to vigorously active for at least 50% of physical education class time
- All students are assessed in mastery of skills and content in physical education and results are on the report card every term that physical education is required
- Physical education is taught by licensed physical educators or appropriately trained classroom teachers at the elementary school level **or** by licensed or certified physical educators at the middle and high school levels
- Student/teacher ratio in physical education is comparable with other classes at all grade levels
- All teachers who teach physical education receive annual professional development on effective practices for physical education for a minimum of eight contact hours
- Physical education credits are not waived for other physical activities
- Physical education classes are appropriately modified or adapted to promote the participation of all students, in particular students with chronic health conditions and/or special needs

ba

BEFORE AND  
AFTERSCHOOL  
PROGRAMS\*

\*Schools with no before and afterschool programs are exempt from the extended day component

- Meets Bronze

**Meets at least four of the following:**

- Before and afterschool program offerings dedicate at least 20% of their time to physical activity
- A healthy snack is offered as part of the After School Snack Program reimbursed through the USDA, or an independent meal program that meets USDA nutrition and access standards
- Before and afterschool programs offer a variety of physical activity opportunities that reflect the perspectives, diversity, and needs among students, families, and the community
- Snacks offered are healthy food and beverage selections that reflect the diverse demographics of the school community
- The school encourages students to connect with physical activity opportunities in the community
- All before and afterschool program staff participate in annual professional development on the importance of and strategies for including physical activity as an element of their programs

# gold

To earn a gold level award, schools must meet at least gold level criteria in each of the following categories:

po

## POLICY/SYSTEMS

- Meets Silver
- District or school has established a progress reporting mechanism for implementation and evaluation of the wellness policy
- Parents/guardians have the opportunity to provide meaningful input to the development and implementation of school health and wellness activities
- District or school has dedicated funds to implement the wellness policy

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## SCHOOL MEALS PROGRAMS

- Meets Silver
- School serves only whole grains daily at breakfast and lunch

### **Meets *all* of the following:**

- Offers only 1%, 1/2% or fat-free milk (flavored or unflavored) \*
- Half of all grains served daily, at breakfast and lunch, are whole grains
- Serves at least one fruit (fresh or canned in fruit juice or light syrup) at breakfast in addition to 100% fruit juice
- Offers at least four non-fried, no-added-sugar fruit and/or vegetable options daily (salad can serve as one of the four)
- Offers at least one low-fat entree choice at lunch with <35% calories from fat, <9% calories from saturated fat, <1% of calories from trans fat and <480 mg sodium
- Uses only unsaturated, zero trans fat oils during on site (post-manufactured) food preparation
- Serves only non-fried food products and uses no deep fat frying in food preparation
- Offers non-fried fish at least one time per week
- Serves only lean protein products such as lean red meat, skinless poultry, lean deli meats, fat-free or low-fat cheese, beans, tofu, etc.
- Offers a daily salad with three fruits or vegetables in addition to lettuce/lettuce mix and portion-controlled, 1 oz. low-fat or no-fat dressing
- Serves only desserts that meet the Alliance Competitive Foods Guidelines

\* In recognition of the limited availability to schools of flavored milk with less than 150 calories / 8 oz. and the importance of calcium in children's diet's, flavored milk with up to 180 calories / 8 oz. will be allowed under these guidelines until August 31, 2008 so long as schools attempt to get the lowest calorie flavored milk available to them. This transition period affords time for product reformulation and distribution. Milk includes nutritionally equivalent milk alternatives per USDA.

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## COMPETITIVE FOODS AND BEVERAGES

- Meets Silver
- With the exception of a maximum of two times per year, all competitive foods served to students outside of the school meals program during the regular and extended school day, including school parties, meet the Alliance Competitive Foods Guidelines

# gold

## he

### HEALTH EDUCATION

- Meets Silver
- Skills-based instruction on healthy eating and physical activity as a part of a dedicated comprehensive health education program is provided to every student at every grade level at the elementary level
- Skills-based instruction on healthy eating and physical activity is provided to every student as a part of a dedicated, stand alone, term-long health education course during each year at the middle school level
- Skills-based instruction on healthy eating and physical activity is provided to every student as a part of a dedicated, stand-alone health education course for the equivalent of three terms at the high school level

#### **Meets at least seven of the following:**

- Planned healthy eating and physical activity instruction is aligned to the national/state health education standards
- Planned healthy eating and physical activity instruction is aligned to the Characteristics of Effective Health Education Curricula
- All students are assessed in health education and results are reported on the report card every term that health education is offered
- Health education is taught by trained teachers at the elementary school level **or** teachers certified/licensed in health education at the middle and high school levels
- All teachers who teach health education receive annual professional development on effective practices for health education, including physical activity and healthy eating, for a minimum of eight contact hours
- There is a written plan to integrate healthy eating and physical activity messages into other subject areas
- Health education electives offering additional instruction on healthy eating and physical activity are offered at the middle and high school levels
- The health education curriculum and instruction uses instructional strategies and examples that are inclusive of the diversity of the student population

## pa

### PHYSICAL ACTIVITY

- Meets Silver

#### **Meets at least five of the following:**

- All students have the opportunity to participate in physical activity breaks on a daily basis
- School has an annual plan for integrating physical activity into most subject areas
- School offers at least 20 minutes of recess daily at the elementary school level
- School offers a range of competitive physical activity opportunities (intramural or interscholastic sports) before or after the school day
- School offers non-competitive physical activity opportunities aimed at engaging students in fun, recreational, and life-long learning opportunities before or after the school day
- School has a plan in place to promote safe walking and biking to school

## sw

### SCHOOL EMPLOYEE WELLNESS

- Meets Silver
- School employee wellness action plan is being implemented and at a minimum includes opportunities related to physical activity and healthy eating and two of the following components:
  - Weight Management
  - Stress Management
  - Health Screenings
  - Tobacco Cessation
- Food and beverages sold and served in the staff lounge and at school-sponsored staff functions meet at least the Alliance High School Beverage and Competitive Foods Guidelines
- School employee wellness program is being evaluated annually

# gold

## pe

### PHYSICAL EDUCATION

- Meets Silver
- Requires all students at the elementary school level to participate in at least 150 minutes of physical education per week throughout the academic year
- Requires all students at the middle school level to participate in at least 225 minutes of physical education per week for all years of middle school **and** allows students of all grades to enroll in additional physical education
- Requires all students at the high school level to complete the equivalent of one and one-half years of physical education **and** allows students of all grades to enroll in additional physical education

#### **Meets at least eight of the following:**

- Physical education is based on a written and sequential curriculum that is aligned to the national/state standards for physical education
- District or school utilizes the CDC's Physical Education Curriculum Analysis Tool (PECAT) to assess their physical education curriculum
- Physical education instructional strategies and other practices support needs of the diversity of the student population
- Students are moderately to vigorously active for at least 50% of physical education class time
- All students are assessed in mastery of skills and content in physical education and results are on the report card every term that physical education is required
- Physical education is taught by licensed physical educators or appropriately trained classroom teachers at the elementary school level **or** by licensed or certified physical educators at the middle and high school levels
- Student/teacher ratio in physical education is comparable with other classes at all grade levels
- All teachers who teach physical education receive annual professional development on effective practices for physical education for a minimum of eight contact hours
- Physical education credits are not waived for other physical activities
- Physical education classes are appropriately modified or adapted to promote the participation of all students, in particular students with chronic health conditions and/or special needs

## ba

### BEFORE AND AFTERSCHOOL PROGRAMS\*

- Meets Silver

#### **Meets all of the following:**

- Before and afterschool program offerings dedicate at least 20% of their time to physical activity
- A healthy snack is offered as part of the After School Snack Program reimbursed through the USDA, or an independent meal program that meets USDA nutrition and access standards
- Before and afterschool programs offer a variety of physical activity opportunities that reflect the perspectives, diversity, and needs among students, families, and the community
- Snacks offered are healthy food and beverage selections that reflect the diverse demographics of the school community
- The school encourages students to connect with physical activity opportunities in the community
- All before and afterschool program staff participate in annual professional development on the importance of and strategies for including physical activity as an element of their programs

\*Schools with no before and afterschool programs are exempt from the extended day component

# platinum

Schools must meet all criteria for Gold and at least **four** of the following from any category:  
 (Please note there are no platinum criteria for Physical Activity and Before and Afterschool Programs)

<p>po</p> <p>POLICY/SYSTEMS</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Goals in the school wellness plan are integrated into the overall School Improvement Plan</li> <li><input type="checkbox"/> School tracks students' body mass index and fitness levels and reports those numbers in aggregate on an annual basis</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> The district wellness policy includes a statement that acknowledges the importance of diversity and culturally inclusive practices in school wellness efforts</li> </ul>
<p>sm</p> <p>SCHOOL MEALS PROGRAMS</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> School uses cafeteria as 'nutrition education' learning laboratory on a weekly basis via programs, promotions, nutrition labeling, or special demonstrations</li> </ul>	
<p>cf</p> <p>COMPETITIVE FOODS AND BEVERAGES</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Food is never used as a reward or reinforcement for students</li> <li><input type="checkbox"/> Food and beverage marketing is restricted to those foods and beverages that meet the Alliance Competitive Foods Guidelines and Alliance School Beverage Guidelines</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Commercial food and beverage branding is prohibited in non-food environments such as recreational facilities, classrooms and hallways</li> </ul>
<p>he</p> <p>HEALTH EDUCATION</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Skills-based instruction on healthy eating and physical activity is provided to every student as a part of a dedicated, stand-alone health education for an equivalent of at least four terms at the high school level</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Healthy eating and physical activity knowledge and skills taught in health education are reinforced through instruction in Family and Consumer Sciences courses</li> </ul>
<p>sw</p> <p>SCHOOL EMPLOYEE WELLNESS</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> School employee wellness action plan is being implemented and addresses all of the following:               <ul style="list-style-type: none"> <li>• Physical Activity</li> <li>• Healthy Eating</li> <li>• Weight Management</li> <li>• Health Screenings</li> <li>• Stress Management</li> <li>• Tobacco Cessation</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> District wellness policy addresses School Employee Wellness programs for all school staff</li> </ul>
<p>pe</p> <p>PHYSICAL EDUCATION</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Meets all of the following:</b> <ul style="list-style-type: none"> <li>Physical education is based on a written and sequential curriculum that is aligned to the national/state standards for physical education</li> <li>District or school utilizes the CDC's Physical Education Curriculum Analysis Tool (PECAT) to assess their physical education curriculum</li> <li>Physical education instructional strategies and other practices support needs of the diversity of the student population</li> <li>Students are moderately to vigorously active for at least 50% of physical education class time</li> <li>All students are assessed in mastery of skills and content in physical education and results are on the report card every term that physical education is required</li> </ul> </li> </ul>	

# healthy schools program expert panel

**Jessica Donze Black**  
Director of Obesity Initiatives  
American Heart Association

**Charlene Burgeson**  
Executive Director  
National Association for Sport  
and Physical Education

**Dr. Gayden Carruth**  
AASA Superintendent in  
Residence for Wellness  
American Association of School  
Administrators

**Karen Weber Cullen**  
Associate Professor,  
Children's Nutrition Research Center  
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**Gene Etheridge**  
Principal, Orosi High School,  
Chair of the CA Agricultural Board  
Orosi HS, CA Agricultural Board

**Dr. Jayne Greenberg**  
District Director Physical Education and  
Health Literacy  
Miami-Dade County Public Schools

**Brenda Z. Greene**  
Director, School Health Programs  
National School Boards Association

**Dr. Wendy Johnson-Taylor**  
Public Health Nutrition and  
Health Policy Advisor  
National Institutes of Health  
Division of Nutrition Research  
Coordination

**Dr. James Marks**  
Senior Vice President and Director,  
Health Group  
Robert Wood Johnson Foundation

**Judy Nee**  
President  
National AfterSchool Association

**Dr. Rose Marie Robertson**  
Chief Science Officer  
American Heart Association

**Trooper Sanders**  
Domestic Policy Advisor  
The William J. Clinton Foundation

**Kim Stitzel**  
Science Advisor  
American Heart Association

**Dr. Susan Telljohann**  
Professor of Health Education  
University of Toledo

**Dr. Joseph Thompson**  
Arkansas Surgeon General  
Arkansas Center for Health  
Improvement

**Janey Thornton**  
President  
School Nutrition Association

**Dr. Linda Van Horn**  
Professor, Preventative Medicine  
Northwestern University  
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**Kay Kahler Vose**  
Communications and  
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**Dr. Howell Wechsler**  
Director, Division of Adolescent  
and School Health  
Centers for Disease Control  
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