



About the Alliance for a Healthier Generation's Healthy Schools Program

The American Heart Association and the William J. Clinton Foundation joined forces in May of 2005 to create a healthier generation by addressing one of the nation's leading public health threats—childhood obesity. Along with our co-leader, Governor Arnold Schwarzenegger of California, the Alliance works to positively affect the places that can make a difference to a child's health: homes, schools, restaurants, doctor's offices and communities.

The Alliance launched its Healthy Schools Program in February of 2006 to support schools across the country in their development of healthier school environments. The program takes a comprehensive approach by helping schools improve access to healthier foods; increase both physical education and physical activity opportunities before, during and after the school day; enhance nutrition education; and establish staff wellness programs.

Schools participating in the Healthy Schools Program are eligible to earn bronze, silver, gold or platinum awards based on their range of healthy eating and physical activity programs and policies. The rigorous program criteria—known as the Healthy Schools Program Best Practice Framework—were developed in consultation with a panel of experts, including representatives from the American Heart Association, Centers for Disease Control and Prevention, RWJF and others. For individual school wellness council members at participating schools who are leading their schools toward these sustainable healthy changes, the Healthy Schools Program offers the Champion Award to select, outstanding leaders from Healthy Schools Program schools across the country.

The Robert Wood Johnson Foundation is the major funder of the Healthy Schools Program. Many other foundations and individuals also support the work of the Healthy Schools Program, including the Brennan Family Foundation, Ella Fitzgerald Charitable Foundation, Foundation for a Better Place, Frankel Foundation, Go Daddy.com, Health Foundation of South Florida, Healthcare Foundation of Greater Kansas City, Helios Education Foundation, Kessler Family Fund, Kresge Foundation, Lincy Foundation, Marilyn Smith Swift Tennity Foundation, Michael & Susan Dell Foundation, Missouri Foundation for Health, Peacock Foundation, Inc., Ray and Dagmar Dolby Family Fund, Rodel Charitable Foundation of Arizona, Steele Foundation, The California Endowment, US Airways and the Virginia G. Piper Charitable Trust.

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Supporting healthy schools nationwide



Healthy Schools Program Forum

2010 AWARDS PROGRAM



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The Healthy Schools Program Celebrates Four Years of Success

Since its inception in 2006, the Alliance for a Healthier Generation's Healthy Schools Program has continued to spread its wings, bringing on new schools, districts and staff while continuing to focus on building strong relationships with school personnel. The Healthy Schools Program started with just 230 schools in 13 states. Today, we support more than 9,000 schools, reaching more than 5 million students, in all 50 states—and this number continues to grow.

As we look back over these first four years, we believe we have a great deal of which to be proud. Over 300 National Recognition Awards have been given- this means that real and sustainable changes are taking shape in schools across the country that will have a profound impact on the health of students and staff. The groundbreaking agreements between the Alliance for a Healthier Generation and the beverage industry have resulted in an 88% decrease in calories shipped to schools. We have worked with celebrities such as TV chef Rachael Ray and Paul Pierce of the Boston Celtics to help us spread the word about the importance of healthy foods and physical activity at school. Recently, First Lady Michelle Obama named the Alliance as one of the founding organizations of the Partnership for a Healthier America, part of her "Let's Move" campaign to combat childhood obesity.

Also this year, our first group of schools will transition away from working directly with a relationship manager. Just as a parent sending their child off into the world has mixed emotions, we also entered this new phase with reluctance, nerves, pride and relief. The diligence, tenacity and counsel of our pilot schools helped us begin this growing national movement and we know that they will continue to make us and their communities proud as they grow and sustain their efforts.


We are confident that the Healthy Schools Program works. Initial research, conducted by an independent evaluator, shows that participating schools do make healthy changes in their school environments. As one would expect, schools that participate for a longer amount of time make more changes. What is most gratifying is that the research suggests that this model works for all schools, regardless of location or demographics.

Of course the program only works because of talented, passionate people like the ones with us today. Teachers, principals, nurses, parents and other school/community members are the backbone of the Healthy Schools Program. We have been inspired by the people we work with and we have enjoyed getting to know you.

As we look ahead, we feel confident that we will realize our goal of reducing the prevalence of childhood obesity by 2015. We know by looking at all of the people here today that we have reached a critical mass. This is a movement that will keep on moving forward in our nation's schools until schools that support healthy eating and physical activity are the norm and not the exception.

We look forward to seeing what the next four years will bring!

In good health,



Jessica Donze Black
Healthy Schools Program Director

The Recipients of the 2010 Healthy Schools Program Champion Award

Champions

TERRY ALSTON
Health and Physical Education
Teacher/School Wellness Council
Long Mill Elementary School
Youngsville, NC

SHANNON FOSTER
Principal
River Terrace Elementary School
Washington, DC

THERESA GIARDINE
Principal
Lincoln Elementary School
Levittown, PA

MARY GRAHAM
Director of Student Nutrition
Clarendon School District 2
Manning, SC

PEGGY JOHNS
Supervisor, Pre K-12
Health Education
Pinellas County Schools
Largo, FL

JOHN SKRETTA
Assistant Superintendent,
Superintendent-Elect
Norris School District 160
Firth, NE

JANE SUTPHIN
Physical Education Teacher/School
Wellness Coach
Crescent Elementary School
Beckley, WV

ANGIE WEBSTER
District Nurse
Coos Bay SD 9
Coos Bay, OR

CLAUDIA WELCH
Health and Physical Education Teacher
Seaman High School
Topeka, KS

CHERYL WHITE
Physical Education Team/Healthy
School Team Leader
Bailey Station Elementary School
Collierville, TN

Each of the schools listed here, as recipients of the Healthy Schools Program National Recognition Award, have reached an important benchmark in improving the learning and working environments of students and staff. By making significant changes in the areas of healthy eating, physical activity and staff wellness, these schools have joined a growing movement of committed individuals and organizations that are working to combat childhood obesity and foster healthier communities.

Each of the individual school representatives listed here are being honored with the Healthy Schools Program Champion Award for their successes in engaging, motivating and leading others to take steps toward implementing sustainable healthy programs and policies.

The Alliance's Healthy Schools Program is proud to recognize these individual and collective accomplishments that positively impact healthy eating and physical activity behaviors in school.

The Recipients of the 2010 Healthy Schools Program National Recognition Award

Bronze

ALABAMA
Birmingham City Schools
Parker High School
Hoover City

Bluff Park Elementary School
Riverchase Elementary School
Robert F. Bumpus Middle School
South Shades Crest Elementary School

ALASKA
Ketchikan Gateway Borough
The Tongass School of Arts and Sciences
Kodiak Island Borough
Peterson Elementary School

CALIFORNIA
ABC Unified
Aloha Elementary School
Burbank Elementary School
John F. Kennedy Elementary School
Niemes Elementary: School of
Environmental Science and Technology

EI Monte City
Cherrylee Elementary School
Cortada Elementary School
Le Gore Elementary School
New Lexington Elementary School
Rio Vista Elementary School
Shirpser Elementary School
Wilkerson Elementary School

Lawndale Elementary SD
Lucille J. Smith Elementary School

Mark Twain Elementary School
San Francisco Unified
John Yehall Chin Elementary School

FLORIDA
Escambia County
Cordova Park Elementary School
Ferry Pass Elementary School
Ferry Pass Middle School
L.D. McArthur Elementary School
O.J. Semmes Elementary School
Warrington Middle School

Miami-Dade County
Dr. Robert B. Ingram Elementary School
Henry E.S. Reeves Elementary School
Jack D. Gordon Elementary School
Liberty City Elementary School
North Hialeah Elementary School
Paul Laurence Dunbar Elementary School
Riverside Elementary Community School
Royal Palm Elementary School
Ruben Dario Middle School
Springview Elementary School

Osceola County
St. Cloud Elementary School
Sunrise Elementary School

Palm Beach County
Hagen Road Elementary School

Pasco County
Chasco Middle School
Wesley Chapel Elementary School

Pinellas County
Curtis Fundamental Elementary School
Highland Lakes Elementary School
John M. Sexton Elementary School
Skycrest Elementary School
Sutherland Elementary School

GEORGIA
Atlanta City
Sutton Middle School
Warren T. Jackson Elementary School

Chatham County
Jacob G. Smith Elementary School

Fulton County
Cliftondale Elementary School
Oakley Elementary School

Griffin-Spalding County
Cowan Road Elementary School

ILLINOIS
Chicago Public Schools
Namaste Elementary Charter School

Woodstock CUSD 200
Greenwood Elementary School
Mary Endres Elementary School
Prairiewood Elementary School
Verda Dierzen Early Learning Center
Westwood Elementary School

INDIANA
Franklin Township Community School Corporation
Franklin Central High School

MSD Perry Township
Perry Meridian Middle School

KANSAS
Seaman
Seaman High School

KENTUCKY
Knott County
Lotts Creek Community School

Owsley County
Owsley County Elementary School

Perry County
Perry County Central High School

MAINE
New Sweden
New Sweden School

MARYLAND
Prince George's County
Bradbury Heights Elementary School
Charles Herbert Flowers High School
Thurgood Marshall Middle School

MASSACHUSETTS
Boston Public Schools
Josiah Quincy Elementary School
Lilla G. Frederick Pilot Middle School
Media Communications Technology High School
Mission Hill School
Nathan Hale Elementary School
New Mission High School

MICHIGAN
Mt. Clemons Community
M.L. King Jr. Academy

MINNESOTA
Hopkins SD 270
Eisenhower Elementary School and
XinXing Academy
Hopkins Senior High School
Meadowbrook Elementary School
Tanglen Elementary School

MISSISSIPPI
Jonestown
Jonestown Elementary School

West Bolivar
West Bolivar Elementary School
West Bolivar Middle School

MISSOURI
Macon County R-1
Macon Elementary School
Macon Middle School
Macon Senior High School

Troy R-111
Boone Elementary School
Lincoln Elementary School

NEBRASKA
Beatrice Public Schools
Beatrice Middle School

Clay Center PS-District 70
Clay Center Elementary School
Clay Center High School

Lincoln Public Schools
Fredstrom Elementary School

Plattsmouth Community Schools
Plattsmouth Elementary School
Plattsmouth High School

SCNUSD #5
Sandy Creek Elementary School
Sandy Creek Jr. and Sr. High School

NEW JERSEY
Camden City Public Schools
Lanning Square School

Elizabeth Public Schools
Abraham Lincoln School #14
Charles J. Hudson School #25
Dr. Albert Einstein Academy School #29
Monsignor Joao S. Antao School #31
Ronald Reagan Academy School #30
Terence C. Reilly School #7
Toussaint L'Ouverture-Marquis de Lafayette School #6

Orange Public Schools
Lincoln Avenue School

Vineland Public Schools
Landis Intermediate School

West New York Town
Harry L. Bain School

NEW MEXICO
Dulce Independent Schools
Dulce Elementary School

NEW YORK
New York City Geographic District
Roland Hayesl.S. 291

NORTH CAROLINA
Durham Public Schools
Southern High School

Edgecombe County
Stocks Elementary School

Franklin County
Bunn Elementary School
Franklinton Elementary School

Pasquotank County
JC Sawyer Elementary School
Northeastern High School
River Road Middle School

OHIO
Plain Local
Charles L. Warstler Elementary School

Struthers City Schools
Struthers Middle School

OKLAHOMA
Lawton Public Schools
Cleveland Elementary School
Wilson Elementary School

Tulsa Public Schools
Park Elementary School

OREGON
Coos Bay SD 9
Millicoma Intermediate School

Gervais
Brooks Elementary School
Gervais High School
Gervais Middle School

Hood River County
May Street Elementary School
Mid-Valley Elementary School

Jefferson County
Madras High School

Medford SD 549C
Griffin Creek Elementary School

Silver Falls
Eugene Field Elementary School

Woodburn SD 103
Nellie Muir Elementary School

SOUTH CAROLINA
Marion County SD 01
Easterling Primary School
Marion Intermediate School

TEXAS
Harlandale
Carroll Bell Elementary School

Karnes City
Karnes City High School
Karnes City Junior High School
Roger E. Sides Elementary School

WASHINGTON, D.C.
Elsie Whitlow Stokes Community
Freedom Public Charter School

WEST VIRGINIA
Cabell County
Altizer Elementary School
Enslow Middle School

Jefferson County
Page-Jackson Elementary School
South Jefferson Elementary School

Raleigh County
Bradley Elementary School

WISCONSIN
Eau Claire
DeLong Middle School
Longfellow Elementary School

Green Bay
Southwest High School

Hortonville
Hortonville High School
Hortonville Middle School

Silver

ALABAMA
Perry County
Albert Turner Sr. Elementary School
Francis Marion High School
Robert C. Hatch High School
Uniontown Elementary School

CALIFORNIA
Alhambra Unified
Fremont Elementary School
Monterey Highlands Elementary School
Ramona Elementary School
Repetto Elementary School
Ynez Elementary School

CONNECTICUT
Plainfield
Plainfield Memorial School

FLORIDA
Escambia County
Bellview Middle School
Workman Middle School

Miami-Dade County
Blue Lakes Elementary School
Edison Park Elementary School
Gertrude K. Edelman/Sabal Palm Elementary School
Melrose Elementary School
North Beach Elementary School

GEORGIA
Dekalb County
Glen Haven Elementary School

Fulton County
Campbell Elementary School
Evoline C. West Elementary School
Liberty Point Elementary School
Renaissance Elementary School

INDIANA
MSD Perry Township
Perry Meridian High School

MASSACHUSETTS
Boston Public Schools
Young Achievers Science and Math Pilot School

NEW JERSEY
West New York Town
West New York Public School #1
West New York Public School #2

NORTH CAROLINA
Franklin County
Long Mill Elementary School

OREGON
Coos Bay SD 9
Blossom Gulch Elementary School

WEST VIRGINIA
Raleigh County
Crescent Elementary School
Sophia Soak Creek Elementary School

Gold

NEW JERSEY
West New York Town
Memorial High School

“Memorial High School’s success confirms that it is possible to transform a school culture when staff, students and parents lead the charge in making healthy changes.”

—GINNY EHRlich, EXECUTIVE DIRECTOR OF THE ALLIANCE FOR A HEALTHIER GENERATION

To see the stories of these schools accomplishments, please visit HealthierGeneration.org/2010Forum

President William Jefferson Clinton

William Jefferson Clinton was elected President of the United States in 1992, and again in 1996, the first Democratic president to be awarded a second term in six decades. Under his leadership, the United States enjoyed the strongest economy in a generation and the longest economic expansion in U.S. history. His administration resulted in moving the nation from record deficits to record surpluses; the creation of over 22 million jobs; low levels of unemployment, poverty and crime; and the highest homeownership and college enrollment rates in history.



After leaving the White House, President Clinton established the William J. Clinton Foundation with the mission to strengthen the capacity of people in the United States and throughout the world to meet the challenges of global interdependence.

Upon moving his offices to Harlem in 2002, he launched the Foundation's first program to help local small business owners succeed. Since then, this initiative has evolved into the Clinton Economic Opportunity Initiative, which is helping individuals and families succeed and small businesses grow. Also in 2002, at the World AIDS Conference in Barcelona, President Clinton started the Clinton HIV/AIDS Initiative (CHAI) to assist developing countries in implementing large-scale, integrated care, treatment and prevention programs that will turn the tide on the epidemic. Today, 2 million people living with HIV/AIDS are accessing lifesaving treatment because of CHAI.

After undergoing heart surgery in 2004, President Clinton joined forces with the American Heart Association to combat the rise in childhood obesity in 2005. Together they formed the Alliance for a Healthier Generation, which tackles the epidemic from all sides, engaging industry leaders, schools, health care professionals, and, most importantly, kids in this important fight. Later that year, he hosted

the inaugural meeting of the Clinton Global Initiative (CGI), which brings together world leaders from government, business, and nonprofit sectors to devise solutions to pressing problems.

In 2006, he launched the Clinton Climate Initiative (CCI) with the mission of applying the Foundation's business-oriented approach to the fight against climate change in practical, measurable and significant ways. In addition, the Foundation partnered with the Hunter Foundation to launch the Clinton Hunter Development Initiative to catalyze sustainable social and economic growth and development in Africa. Today, CHDI works specifically in Rwanda and Malawi.

Building on this successful approach, President Clinton and Frank Giustra established the Clinton Giustra Sustainable Growth Initiative in 2007 as an innovative partnership between the Clinton Foundation, the private sector, governments, local communities, and other NGOs to increase the scope, scale, impact, and sustainability of social and economic development efforts in countries where natural resource industries are an important part of the economy. Ultimately CGSGI is an effort to transform the way businesses do business in the developing world.

In addition to his Foundation work, President Clinton has joined with former President George H.W. Bush three times—after the 2004 tsunami in South Asia, Hurricane Katrina in 2005, and Hurricane Ike in 2008—to help raise money for recovery efforts. He also served as the U.N. Envoy for Tsunami Recovery to help people “build back better,” and was recently appointed U.N. Envoy to Haiti.

President Clinton was born on August 19, 1946, in Hope, Arkansas. He and his wife Secretary Hillary Rodham Clinton have one daughter, Chelsea, and live in Chappaqua, New York.

“The Alliance for a Healthier Generation is leading the fight against the childhood obesity epidemic. The future of our children is at stake and we must give them the tools to ensure they live long, healthy lives.” —PRESIDENT WILLIAM JEFFERSON CLINTON

Risa Lavizzo-Mourey, M.D., M.B.A.

Dr. Risa Lavizzo-Mourey, president and CEO of the Robert Wood Johnson Foundation, is a national leader in transforming America's health systems so people live healthier lives and receive the health care they need.

Under Lavizzo-Mourey's leadership, the Foundation has restructured its strategic investments to target a set of high-impact priorities, among them:

- ▶ Improving the quality and safety of patient care.
- ▶ Strengthening state and local public health systems.
- ▶ Halting the rise in childhood obesity by 2015.
- ▶ Covering the uninsured.

Lavizzo-Mourey joined RWJF in 2001 as senior vice president and director of the health care group. Previously, at the University of Pennsylvania, she was the Sylvan Eisman Professor of medicine and health care systems and director of Penn's Institute on Aging. In Washington, D.C., she was deputy administrator of what is now the Agency for Health Care Research and Quality.

Lavizzo-Mourey earned her medical degree from Harvard Medical School, and an M.B.A. from the University of Pennsylvania's Wharton School. She completed her residency in internal medicine at Brigham and Women's Hospital in Boston; and was trained in geriatrics at Penn.

“The success of the schools recognized today shows that, even when faced with tough budget times and other challenges, schools are still taking steps to improve the health of their students and staff.” —RISA LAVIZZO-MOUREY, M.D., M.B.A.

Neil M. Meltzer

**President and Chief Operating Officer, Sinai Hospital of Baltimore
Chairman, American Heart Association National Board**

Neil M. Meltzer has total responsibility for Sinai Hospital of Baltimore, a 720 million-dollar, 491-bed community teaching hospital. He is also the Senior Vice President of LifeBridge Health, which has been awarded “Best Place to Work” for the past three years by the Baltimore Business Journal. LifeBridge Health is the holding company for Sinai Hospital, Northwest Hospital Center, Levindale Hebrew Geriatric Hospital, Sinai Rehabilitation, LifeBridge Health and Fitness, SurgiCenter of Baltimore, Maryland Kidney Stone Center as well as a number of other smaller subsidiaries.

Meltzer joined the staff of Sinai Hospital in 1988 as Vice President for Operations. LifeBridge Health was formed in 1998 and Mr. Meltzer was appointed President of Sinai Hospital at that time.

His professional activities and associations include membership in the American College of Health Care Executives, The Greater Baltimore Committee, the Baltimore City Workforce Investment Board, and the Maryland Hospital Association Council on Legislative and Regulatory Policy. Meltzer was named man of the year by the local Chamber of Commerce. In addition, he was honored in 2008 for his work with a local recovery house for drug and alcohol abuse. The Governor of Maryland appointed Meltzer to chair the State's Workforce Investment Board Health Care Committee effective September 2008, which he continues to chair.

Meltzer served on the American Heart Association-Baltimore Chapter Board of Directors from 1995-2002 and also chaired various committees. In 2002 he was asked to join the MidAtlantic Region Board of Directors and served as Secretary from 2003-2005. In 2005 Meltzer was asked to serve on the National Board of Directors. In 2005 he was appointed Chairman of the Advocacy Committee of the National Board of Directors and served through June 2008 in this capacity. Neil was appointed to serve as Chairman-Elect of the American Heart Association National Board for 2008-2009, and is currently serving as Chairman during the 2009-2010 term.

Meltzer received a Bachelor of Science degree in Public Health from the University of Massachusetts/Amherst in 1978 and holds Masters Degrees in Public Health and Health Administration from Tulane University in 1981. He also received an American Public Health Fellowship in 1979 and 1980. Following his administrative residency at the Lahey Clinic in Boston, Meltzer was employed as Assistant Director of the Boston University Medical Center and Health Policy Institute, and Vice President of Operations at both Nashoba and Emerson Hospitals. In May 2009, Neil received an honorary doctoral degree, “Doctor of Sciences” from the University of Maryland Eastern Shore.

Meltzer is married, has two children and lives in Lutherville, Maryland.